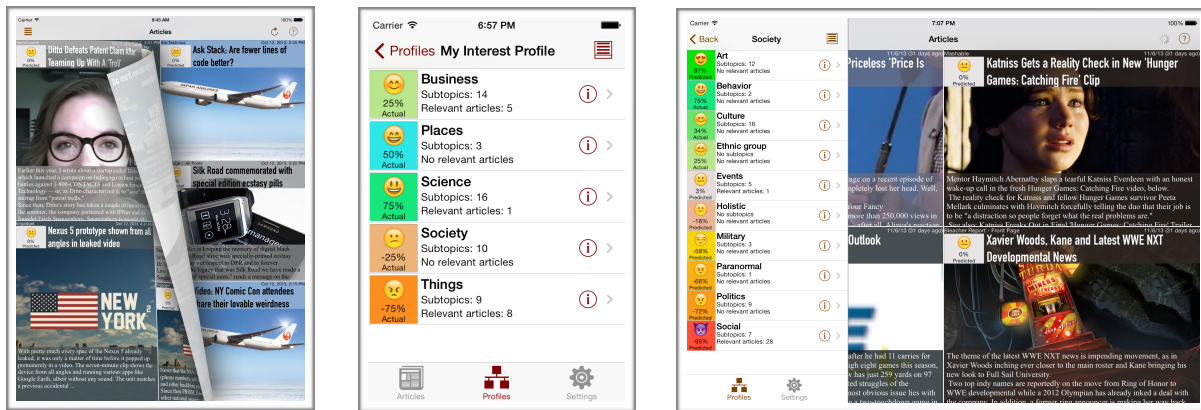# NewsBrain

Leptonic Systems Releases NewsBrain - The Endless Magazine that Learns What You Like

Uses neural network technology to show interesting articles from around the Web.

Cold Spring Harbor NY, Jan 9, 2014 - Leptonic Systems Inc. has released its NewsBrain app for iOS 7. NewsBrain automatically subscribes to news feeds, predicts your interest in articles, and shows the most interesting articles first.

"NewsBrain learns your interests using a unique neural technology. There's no need to wade through the Internet looking for interesting things to read, since NewsBrain finds it for you. It starts out as a general interest magazine, but as you flip through pages, read articles, and indicate which ones interest or disinterest you, it quickly customizes itself and becomes a highly personalized magazine geared to your specific interests and tastes" says Mike O'Connor, the developer of the software.

"NewsBrain scans each incoming article for relevance to thousands of specific topics, and uses your feedback to learn your interests in them. It uses this "Interest Profile" to predicts your interest in new articles, and shows the most interesting ones to you first. It automatically adjusts, finds new article sources, drops uninteresting ones, and learns what you like over time" says O'Connor.

NewsBrain is $4.99 and available now on the App Store. The NewsBrain website is at myallo.com/newsbrain and the App Store link is itunes.apple.com/us/app/id767802884

# # #

Contact
Mike O'Connor, Developer/President
Leptonic Systems Inc.
mike@myallo.com - http://about.me/lepton
Full size screen shots at http://myallo.com/newsbrain-media
If you'd like to review NewsBrain, Email for a promo code